



## What's the catch? (or, What are we selling, *really*?)

Okay, let's take stock: so far, we've promised you... the moon. Well, almost. We've promised you a non-intrusive solution that will do pretty much everything you need in order to connect all your people, systems and data; help you sell more, process orders more easily and simply, and have more time and freedom to do the things you really enjoy. Anything else? Oh - did we mention it doesn't cost much, requires little to no IT, and we do all the work?

CoreXpand is committed to giving our customers the finest tools, best advice and strongest service possible - even in the things we don't charge for. And we don't charge for our free articles, webinars and downloads. As a matter of fact, much of what we do is paid for by the solutions we provide through what we call "hidden money." So, you don't need to worry about "what are these guys trying to sell me?" We're not; we're trying to *save* you... time and money, while helping you grow your business. And we'll show you how to get others to pay for it.

So, *is* there a catch? The catch, I suppose, if there were one, would be that we want to show you how to save bouquot in the way you do business, and share in that success. We want to share in *your future savings*, not your past or present spending. So, yeah, we want to sell you our expertise. But the return on that investment will pay for itself many times over.

The icing on the cake is that you probably have "hidden money" in your system right now that will pay for many of the solutions we provide. It's also likely that you think you're doing everything you can now to save money, and are asking yourself, "How can I squeeze one more dime out of this operation?" Fact is, you haven't even begun. We'll show you how to do things that you never *dreamed* were possible, but will be asking yourself later why you never thought of them before. Efficiency is in the eyes of the beholder. We're offering you a better set of eyes and a better way to see. (One of the things we promise is to make your system more *visible*.)

These are secrets some of the largest, most prosperous companies on the planet don't

know - not necessarily because they're hidden, like your money, but because they've never taken the time to get off their hamster wheels to recognize them. And we're going to share them with you for practically nothing - but they will *save, and make,* you plenty. If you're ready to get started, hit the "Contact Us" button to register for one of our free webinars. If not, read on.

But, before we go on, let me say this: the sooner you get into one of our free webinars, the sooner you'll see the real proof behind what we're saying... and the sooner you'll start to save. We can tell you here all the wonderful advantages to CoreXpand's way of connecting people, systems and data, and growing your business on line; but in our webinars, we'll *show* you. And we'll do it the same way we do everything else - *customized* for your specific needs.



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