

# CoreXpand's Channel DRIVER™

*The Online Tool that's Loaded with Features and Pays for Itself*



**Channel DRIVER** is the multifunctional online tool that allows you to utilize the features you need when you need them, integrating your sales and marketing programs, online catalog, e-commerce and supply channel into one automated system.

- The **Catalog-4-ONE** program allows you to create customized online catalogs that dynamically reflect your key customers' pricing, products, order history and status information.
- Through our **online marketing** programs, you are able to create incentive, loyalty, rebate, e-mail and other programs on the fly.
- Our **e-commerce options** enable you to set up secure ordering with credit cards, purchase orders, points, coupons, P-cards and combinations.
- **Your Supply Center** program gives you the ability to organize all your suppliers and their products into one place for centralized ordering and data management.
- Our **data interconnectivity** gives you the ability to pass data between systems relative to inventory, shipping status & tracking, accounting, purchasing, and more.
- Through **data capture & reporting**, you can stay abreast of changes and generate reports.
- Our **experienced support team** will help you with the knowledge and training you need.
- Channel DRIVER will **enhance your present system** by expanding your capabilities.
- Channel DRIVER will help make your system **totally automated**.